

# FALL INFORMATIONAL MEETING FOR MCHS SOCCER

Coaches will **welcome** everyone, provide **details** about the soccer program, and **introduce** the 2021-22 coaching staff.

Board President **Brian Graeser introduces** the board and contact email for any board member: [millcreeksoccer@gmail.com](mailto:millcreeksoccer@gmail.com)

Melissa Zmistowski Vice President **reviews** that the Goal Club is a **501(c)3** and we support **financial** efforts and **operations** for 4 teams. We facilitate all **communications** regard soccer at MC prior to the season (TM communicates once season has begun.) If you are not currently on the **Mill Creek soccer distribution list, please email us to be added.** Please follow **MC Soccer on Twitter** (boys and girls) and make sure to follow **Harvey Reports on FaceBook.** Also, **check the MCHS/Athletics/Soccer Page** as we will post forms and updates on the page.

We also coordinate uniform distribution, spirit wear sales, pictures, program, concessions and banquet/senior awards, etc.

Board Secretary Dawn Graeser will **review dues and fundraising.** Program revenue pays for all costs for all 4 teams. **Expenses** include, but are not limited to: equipment, field maintenance, uniforms, meals and drinks for players and staff, coaches' fees, team activities, end of season banquet, awards and gifts.

**Dues** are to be paid at the end of January at the Preseason Meeting - **\$425 for JV; \$500 for Varsity.** This year, a **basic picture package is included** in your dues. **Uniforms are distributed once dues & volunteer forms are collected** at the meeting. It is required that players and at least one parent attend this meeting. \* \* mention difference in JV & Varsity dues

**Reducing Dues:** There are two ways to reduce your player dues. Having multiple children in the program (\$50 credit per sibling) and Ad/Banner Sales.

1. **Sibling Discount:** Each sibling's dues are \$50 less
2. **Ad/Banner Sales:** Sponsor check must be received by the preseason meeting when dues are turned in to be counted towards player credit.

Please look at the 2021.22 **Soccer Sponsorship Sales Instructions on the website.**

1. **Program Ads:** The Goal Club publishes a program each year that includes JV and Varsity schedules, pictures of the individual players and teams, senior ads and sponsor advertisements. Local businesses can advertise inside our program with ad sizes as small as business card to full page advertisements. For each ad you sell, you receive a credit averaging around 68% of the amount of the ad. There's a chart on the Sponsor Sales Information sheet located on our website to show exact credit amounts.

2. **Banners:** New banners are sold for \$500 and banner renewals are sold for \$300. Ad & Banner sales forms are the same form located on our website. Send us the completed form, along with any artwork the sponsor would like included in their ad (they can also email their art work directly to our soccer email address.) There is a list of sponsors from previous years. If the person who sold the ad is still active in our program, that particular vendor is off limits. FYI - if you sell ads/banners and receive credits in excess of your dues, we do not write checks for the overages. These amounts will be absorbed by the Goal Club to pay for overhead expenses mentioned earlier.

Start NOW approaching businesses that you frequent. You only have a week from tryouts to the parent meeting to wrap it up

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**Fundraising** is done through the efforts of all team participants! All of the fundraiser monies will go towards expenses mentioned earlier.

**Tidal Wave Car Wash Vouchers** is our largest fundraiser. This amount is **not part of your dues!** It is a **required fundraiser**. Each player **MUST** sell 20 vouchers at \$10/piece for the \$20 Car Wash. You can do this at one of two times.

1. **Fall Fundraiser:** We will distribute tickets on **Friday, October 22<sup>nd</sup>, 5-7pm** in the school bus lane.
2. **Spring Fundraiser:** Ticket cost will be included on your dues statement and you will receive your tickets at that time.

The tickets cost \$10 each and each player must sell 20. Therefore, you **write a check to Mill Creek Goal Club for \$200** and receive your 20 tickets. Then you **sell those 20 tickets at \$10/each to recoup your money**. With minimal effort there is zero out of pocket cost at the completion of the fundraiser. These tickets are very easy to sell although I personally keep ours because it is the only way to get a \$20 car wash for \$10 and we use them throughout the year.

Because the season is quite busy once tryouts conclude and dues are turned in at the start of the season, we are providing the opportunity to complete your fundraising prior to the season. That way you can knock it out and know where you stand as far as dues prior to the season. This will already be calculated in your dues statement, **do not make any financial adjustments to your dues statement**. If you have questions, please feel free to email us. Please know that any fundraising is not refundable if your child does not make the team. Those funds would go towards the program's overall operational budget.

**Paper dues statements are distributed to players** the week of the Preseason Meeting. Please ask your player for their statement. Check spelling and contact information on the dues statement and

**correct anything that may be wrong or missing.** We use this information for player name spelling as well as parent contact throughout the season.

Treasurer Katy Hurd will add another opportunity to support the program. We have also applied for **grants and loyalty programs**. We apply for the Publix grant which fund the program as a whole. Additionally, please see the **How to link your Kroger card** to our charity on the soccer website. We earn approximately \$15-20/ per quarter. The more people we add to our program, the greater that amount so please share this with friends and family, no one has to be a part of the soccer program to link their Kroger card to our 501(c)3.

Our goal as a Board is to find additional sources of supplemental funding while minimizing expenses to the best of our ability and we will continue to do that throughout the season. We do not act in a frivolous manner with the program's money nor do the coaches and one is here to always hold the other accountable. If you have questions regarding dues, please don't hesitate to ask me.

Board Member Jennifer Diaz will review our **updated Tajay Scholarship Fundraiser**. This year, we are hosting a **community 3v3** on January 22<sup>nd</sup> 12-3. This event will fund our **Tajay Scholarship Awards**. These awards are given each year to a male and female senior applicant in honor of a young man who participated in the program several years ago. When the scholarship award to honor Tajay began, it was funded through a 5K that was supported by both the XC and Soccer teams. Two years ago the run was discontinued and we funded the scholarships with our operational budget. Last year we held a season long raffle which was a short-term solution with the ultimate goal of a new long-term fundraiser to both honor Tajay and fund the scholarships. This will be a great opportunity to get the community involved with our high school program and it's an opportunity for parents to get their volunteering out of the way prior to the season. If you would like to help operationally with this event, please reach out. We would love additional help!

Melissa will review our **new volunteer sign up**. This year we are structuring our volunteering slightly differently. You have heard the saying "10% of the people do 90% of the work"..... We do realize that everyone is busy. Please know that 100% of the board members have jobs whether full or part-time. 100% of our Team Parents last season had jobs. Therefore, it is reasonable to expect that even the busiest of parents can volunteer because it takes a village. But it still doesn't always work that way. So, this year you will be required to complete your volunteer form when you turn in your dues statement. Please scan the **Volunteer QR Code** to see the preliminary job list. As we mentioned earlier, checks and volunteer forms are due prior to receiving the uniform. The Goal Club will continue to provide communication until the Player/Parent meeting in January. Once that meeting ends, all communication to players and parents will come via your respective team managers.

Coaches will **Wrap up** the meeting by listing **action steps for parents** after the meeting:

- (1) If your child does not have a physical on file at Mill Creek via **DRAGONFLY** please go online to the Mill Creek Soccer website for the link and get that process started. They cannot attend tryouts without an updated **DRAGONFLY** account. **\*\*\*\*RETURNING PLAYERS\*\*\* do not create a new account.** Go into your already existing account and upload your physical form each year after your physical occurs. **EASY!**
  
- (2) Eligibility requirements: transfer students need to reach out to the AD. Current students must carry 5 units by end of year 1, 11 units by end of year 2 and 17 units by the end of year 3. Any questions or concerns regarding eligibility should be directed towards the office of the Athletic Director as well.
  
- (3) **Key Dates:**
  - a. Friday, October 22<sup>nd</sup>, 5-7pm for Car Wash Voucher Pick Up
  - b. Start Ad/Banner Sales NOW
  - c. Pre-tryout Training - TBD
  - d. January 3<sup>rd</sup>-6<sup>th</sup> Tryouts
  - e. January 13<sup>th</sup> (Anticipated New Date) Preseason Meeting & Uniform Distribution
  - f. January 15<sup>th</sup> or 17<sup>th</sup> 12 - 4 First Annual Tajay Hoppiness 3v3
  
- (4) Review all forms and linked communication on our **MCHS Soccer** website.
  
- (5) Watch your email inbox for correspondence from Mill Creek Goal Club and please read emails in their entirety. Email us with any questions!
  
- (6) Share this information with anyone whom you think may be interested in participating in Mill Creek High School Soccer!